

Integrated Mission and Development Master Planning

This service is intended for active Christian churches whose property is on potentially valuable land. This can include heritage protected property.

The process assists the church to both discern its own forward-thinking specific mission and, in parallel, identify and leverage the market development potential of its property.

Studio B Architects assist with a 3 stage process:

1. **Basic Development Potential.** Identify the market development potential based upon retaining church activity at an originally briefed floor area as well as maximising development land value.
2. **Mission Workshop.** Assist the church to identify its specific Missional DNA and workshop this alongside the property development opportunity. The development potential identified in stage I is seen as a "strawman" exercise for review. Identify the potential mission benefit of development, opportunity for creating value and the mission goals to be funded by this value.
3. **Integrating Mission & Development.** Prepare an Integrated Mission and Development Master Plan to maximise the property potential for improved value and future mission. Also identify a concept for church improvement to serve mission.

Skills applied by Studio B Architects:

- experience of working with many churches, both heritage and new buildings
- an understanding of the broad range of mission goals across Christian denominations and independent churches
- design excellence for welcome, hospitality, auditorium design quality, people movement and engagement, multifunction use and sustainability
- listing with Heritage Victoria as architects for both conservation and new work in heritage contexts
- experience in working with developers and understanding their criteria for success

Other expertise to be incorporated:

- Development Consultant advice covering market opportunity and costs of development risk together with identification of residual land value for the church.
- Planning consultant advice about the potential for approval of the development

Outcome

Identification of how a church's property can be leveraged to better serve its mission. A clear solution to responsibly release property value into mission activity including for building improvements.

Fees

Fixed fees are agreed in advance based on anticipated time required to carry out a range of tasks.

Studio B Architects

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